



Waterloo Sports Association

P.O. Box 281, Waterloo, IL 62298

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email: execboard@waterloosports.ws

February 10, 2011

To Whom it May Concern,

Waterloo Sports Association appreciates your interest in the sponsorship opportunities within our organization. Each year, the WSA must secure roughly 90 team sponsors to help with the costs of equipping and providing uniforms for the children who participate in our baseball, softball, t-ball, soccer, football, and cheerleading programs.

In preparation for our 2011 seasons, we have begun the search for businesses and organizations, like yours, interested in supporting the youth of our community by taking advantage of one of the many sponsorship and marketing opportunities offered through the Waterloo Sports Association.

Sponsorship and marketing packages begin at \$150, and multiple-team, multiple-item packages are a great way for you to make the most of your sponsorship dollar by committing to an annual package, versus a single program season package. If you choose to sponsor teams, your company or organization name will be printed on all the shirts of the teams you sponsor. The exception to this is with football sponsorships, where your sponsored team will display a banner at each of their games on which your company or organization name is printed boldly.

Please find the enclosed invoice sheet on which the sponsorship packages are listed. Simply complete the top section, select the package(s) you would like to purchase, and send a check or money order, payable to Waterloo Sports Association or WSA, to the address at the top of this letter. If you have any question, please email me at execboard@waterloosports.ws. The deadline for spring season and annual sponsorships is March 13, 2011.

Thank you for your time and for considering a partnership with the WSA and the youth of Waterloo. We hope to hear from you soon.

Sincerely,

Greg Goette

Vice-President

Waterloo Sports Association