

Join the team...

SPONSORING WSA KIDS IS EASY.

marketing@waterloosports.ws

Waterloo Sports Association thanks you for making our programs a success and giving back to the youth of our community.

FINDING THE RIGHT SPONSORSHIP PACKAGE

WSA offers a wide variety of partnering opportunities. From a single team sponsorship, to multi-team sponsorship discounts, to annual sponsorships that include billboard advertising, to multiple year packages that combine the team sponsors, billboards, and fundraiser sponsorships. We have the plan that is right for your business.

annual sponsorship packages

STEPS TO BECOMING A SPONSOR

1. Review and select sponsorship package
2. Complete attached order form
3. Finalize your sponsorship agreement with WSA
4. Submit your agreement and payment to WSA

Checks should be made payable to Waterloo Sports Association, or WSA.

PACKAGE A INCLUDES:

- ✓ One (1) team shirt sponsor
- ✓ 2'x2' billboards at WSA Ebeler and Jaycees locations
- ✓ **\$550 1st year***; **\$500/yr upon renewal - Save \$50/yr!**

PACKAGE B INCLUDES:

- ✓ Two (2) team shirt sponsors
- ✓ 4'x4' billboards at WSA Ebeler and Jaycees locations
- ✓ **\$1,000 1st year***; **\$900/yr upon renewal - Save \$100/yr!**

PACKAGE C INCLUDES:

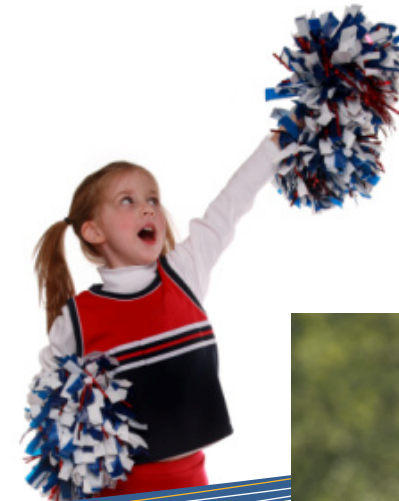
- ✓ Two (2) team shirt sponsors
- ✓ 4'x8' billboards at WSA Ebeler and Jaycees locations
- ✓ Sponsor attendance prizes for up to 5 WSA fundraisers
- ✓ **\$1,750 1st year***; **\$1,500/yr upon renewal - Save \$250/yr!**

PACKAGE D INCLUDES:

- ✓ Three (3) team shirt sponsors
- ✓ 4'x8' billboards at WSA Ebeler and Jaycees locations
- ✓ Sponsor attendance prizes for all WSA fundraisers
- ✓ **\$2,000 1st year***; **\$1,700/yr upon renewal - Save \$300/yr!**

TEAM SHIRT SPONSOR OPTIONS

- ✓ One (1) team shirt sponsor
\$150*
- ✓ Two (2) team shirt sponsors
\$275* - Save \$25!
- ✓ Three (3) team shirt sponsors
\$375* - Save \$75!
- ✓ Additional team shirt sponsor after three
\$100/team - Save \$50 per team!



Waterloo Sports Association depends on community sponsors to fund all youth athletic programs. WSA programs are designed for the development of the kids, "for the kids."

NOTE: If requested, upon selection of a sponsorship package, we will provide you with WSA's Illinois Department of Revenue Tax Exemption Identification Number



BILLBOARD PACKAGES

- ✓ WSA Ebeler Complex at the intersection of Rte 3 and Illinois Ave.
- ✓ WSA Jaycees Ball Park at the intersection of Rte 3 and Moore St.
 - ✓ Billboards are professionally produced in a 4-color process
 - ✓ Billboards produced and posted in four-to-six weeks
 - ✓ Space/location awarded on first-come basis

BILLBOARD OPTIONS

- \$250 annual renewal - SAVE \$25!*
- ✓ 2'x2' billboards, two locations: **\$525 (1st yr.)**
\$500 annual renewal - SAVE \$25!
- ✓ 4'x4' billboard, one location: **\$500 (1st yr.)**
\$450 annual renewal - SAVE \$50!
- ✓ 4'x4' billboards, two locations: **\$1,000 (1st yr.)**
\$750 annual renewal - SAVE \$250!
- ✓ 4'x8' billboards, two locations: **\$1,500 (1st yr.)**
\$1250 annual renewal - SAVE

PACKAGE E INCLUDES:

Benefits awarded annually for **5 years**:

- ✓ One (1) team shirt sponsor
- ✓ 2'x2' billboards at WSA Ebeler and Jaycees locations
- ✓ Sponsor attendance prizes for all WSA fundraisers
- ✓ **\$3,200 total cost * – SAVE \$75!**

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www.waterfoosports.ws



sponsoring **WSA kids**



sponsorship
partnering
opportunities

WSA waterloo sports
association

baseball
cheer
football
soccer
softball
t-ball